**Project Name:**
Innovate Wellness Challenge

**Tips:**
When you ideate it is important that you have a diverse team to generate as many ideas as possible.

Quick idea generation without getting caught up in specifics is at the core of design thinking.

**Stage 3:**
This includes:
1. Collecting all ideas regarding your project
2. Prioritizing the ideas
3. Ranking the top three ideas

**3. IDEATE**
In the Ideate Phase, generate as many ideas as possible and narrow down the options from there. It is highly encouraged to thinking freely and creatively.

**Audience:**

1.

2.

**Observations:**

3.

4.