In the Ideate Phase, generate as many ideas as possible and narrow down the options from there. It is highly encouraged to thinking freely and creatively.

**Tips:**
When you ideate it is important that you have a diverse team to generate as many ideas as possible. Quick idea generation without getting caught up in specifics is at the core of design thinking.

**Stage 3:**
This includes:
1. Collecting all ideas regarding your project
2. Prioritizing the ideas
3. Ranking the top three ideas

**Idea Generation:**

1. 

2. 

**Top Ideas:**

3. a. 

   b. 

   c.